



Foundation for
Family Businesses

Welcome to the EU Family Business Survey



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Family Businesses

A Call for Smarter Integration: What Family Businesses Expect from the EU





Unprecedented insights from owners and senior decision makers

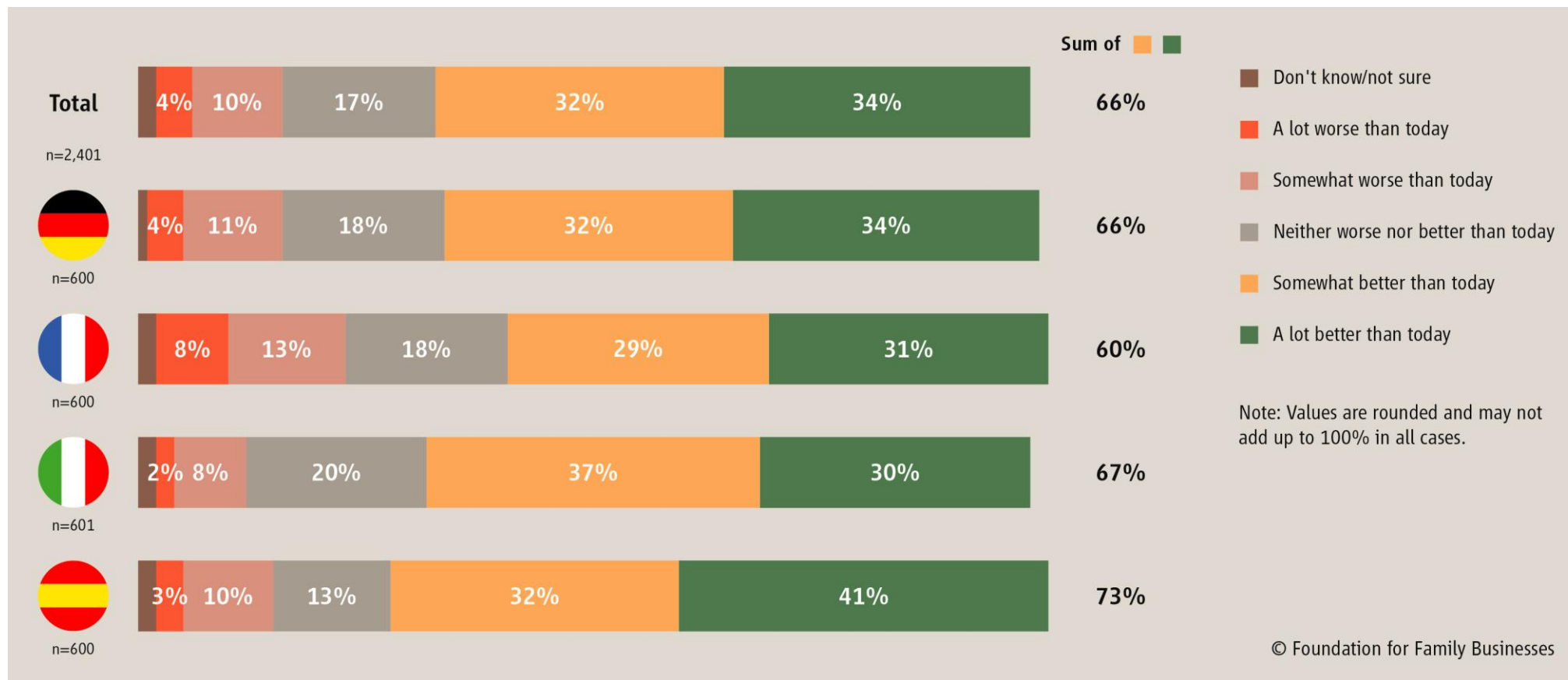
Four countries, ~ 2,400 companies, 83 percent family businesses

Market	Sample	Family businesses	Non-family businesses	Proportion of family businesses
Total	n=2,401	n=1,992	n=409	83%
	n=600	n=527	n=73	88%
	n=600	n=480	n=120	80%
	n=601	n=475	n=126	79%
	n=600	n=510	n=90	85%



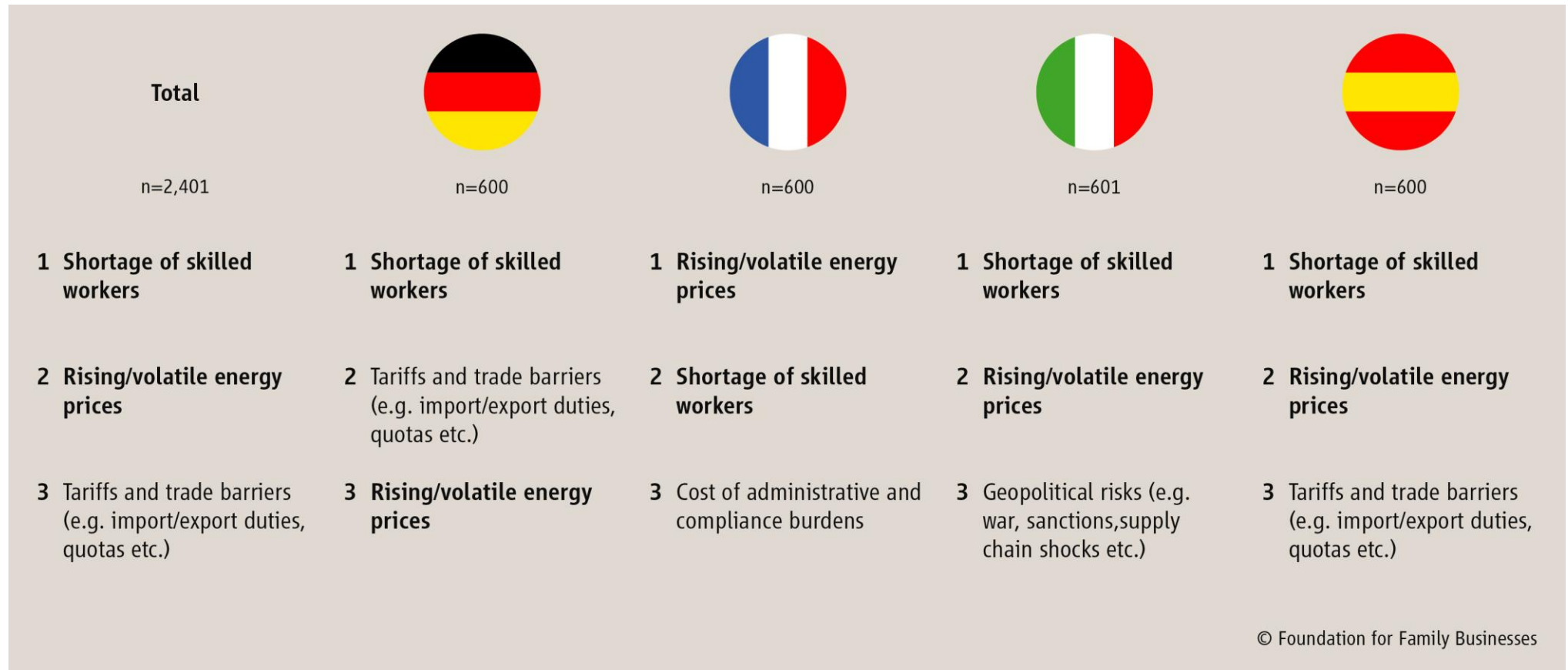
Majority expects improvements

Percentage of respondents saying the general state of their company will get better or worse in the next 5 years



Shortage of skilled workers is the main problem





Ranking of top threats to competitiveness over the next 5 years





Neighbouring EU countries are key investment destinations

Business leaders say where they would be primarily investing outside their home market

Next 5 years	Total				
	#1	EU countries (NET)* ~ 43%	EU countries (NET)* ~ 36%	EU countries (NET)* ~ 49%	EU countries (NET)* ~ 44%
	#2	USA ~ 11%	USA ~ 16%	USA ~ 9%	USA ~ 10%
	#3	China ~ 7%	China ~ 10%	China ~ 7%	Switzerland ~ 6%
	#4	Switzerland ~ 5%	Switzerland ~ 8%	UK ~ 4%	China ~ 6%
	#5	UK ~ 4%	UK ~ 4%	Switzerland ~ 4%	UK ~ 4%

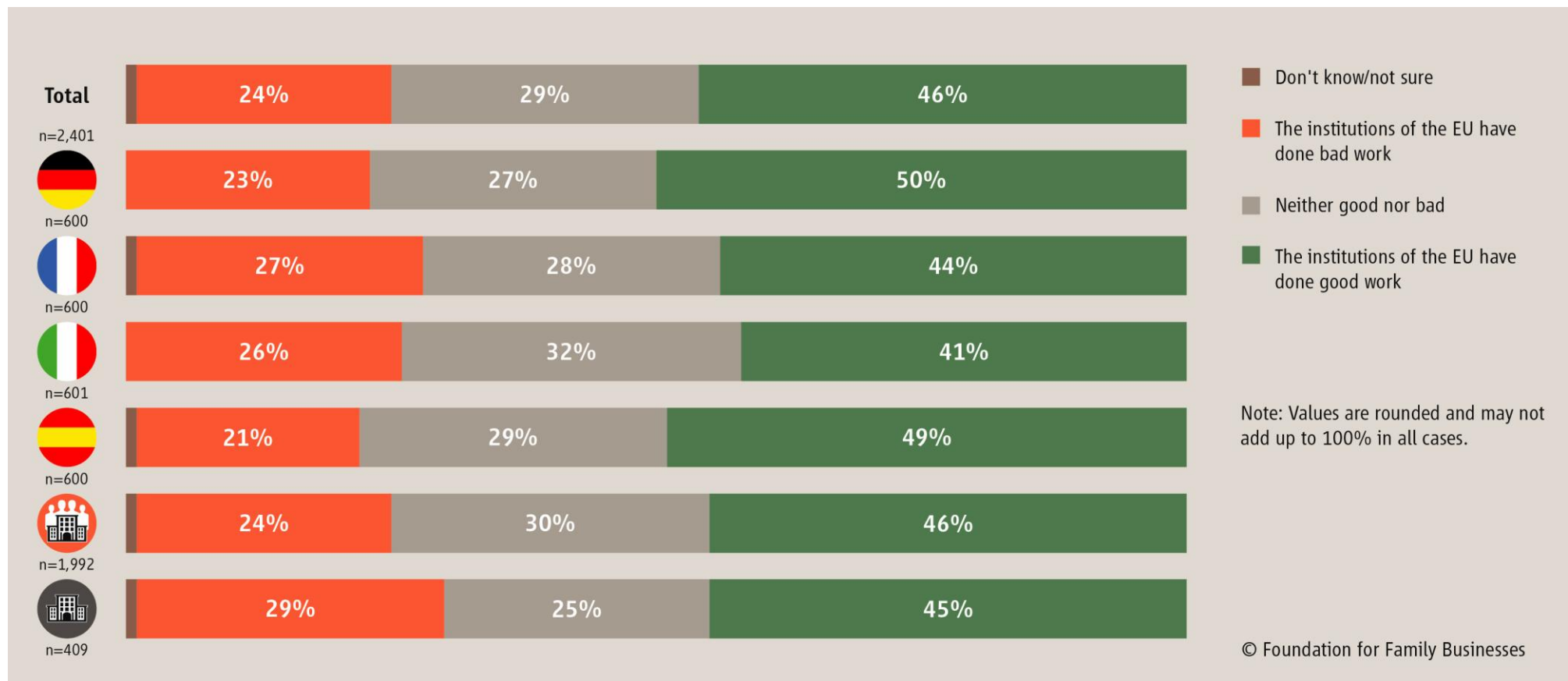
*EU countries NET= total percentage who choose one of the 27 EU markets, with the exception of the market they are headquartered in.

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EU's economic policy over the last 5 years received mixed reviews

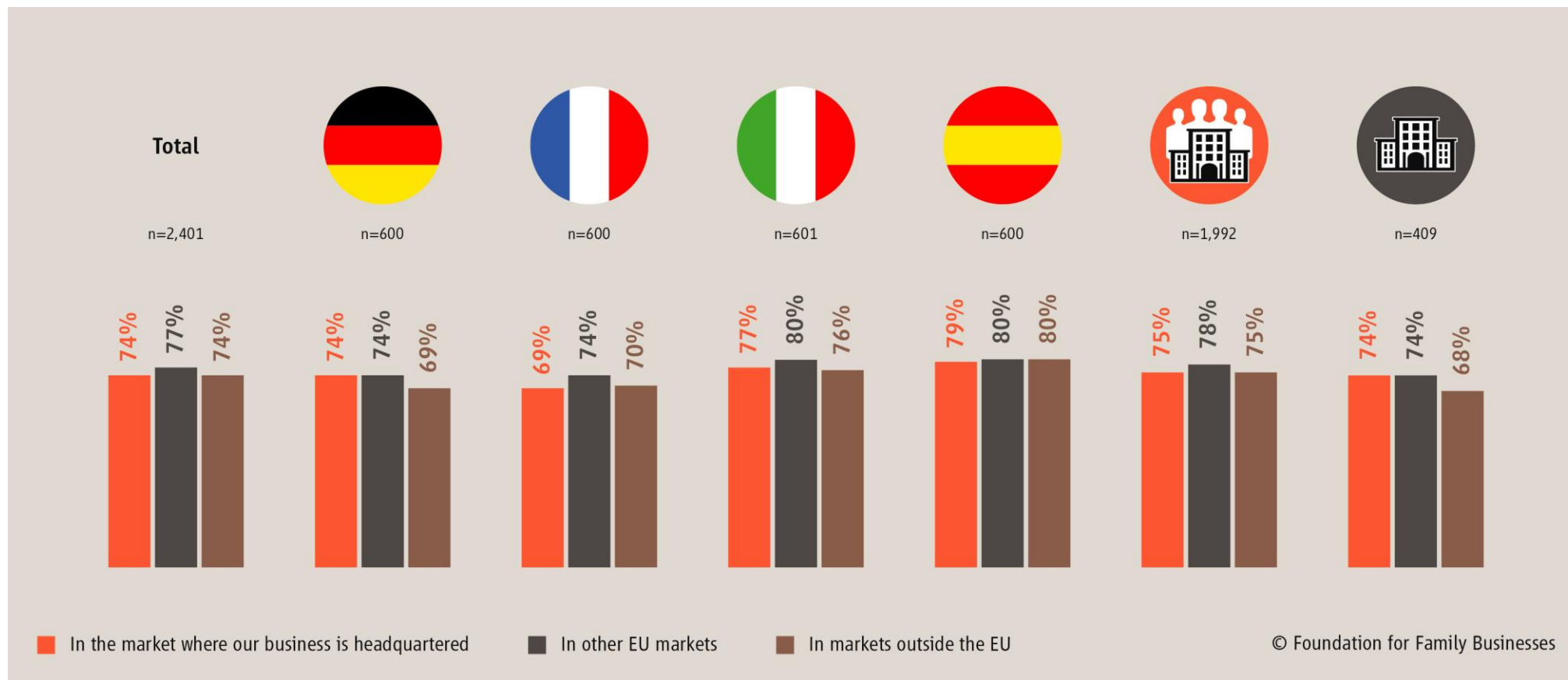
Percentage of respondents saying how EU institutions have performed in enhancing competitiveness





EU helps towards competitiveness

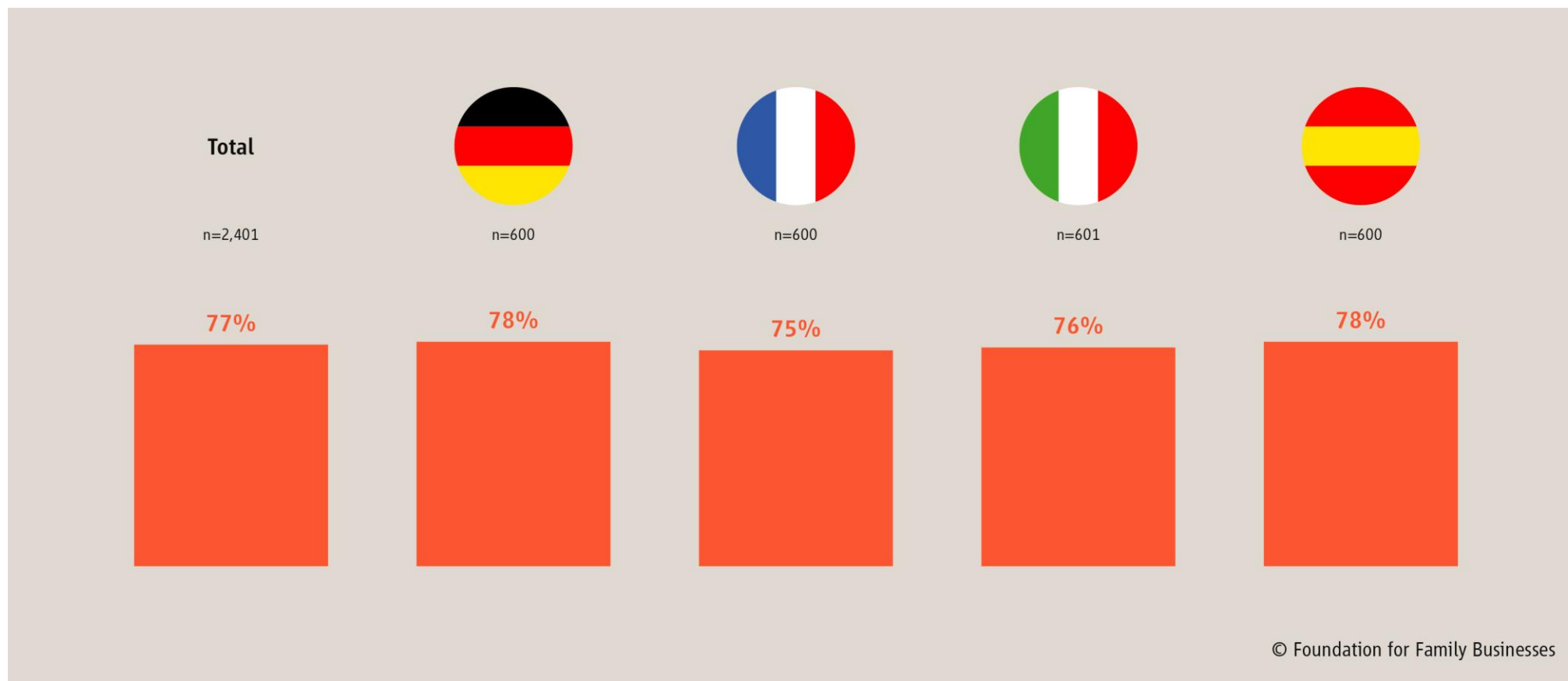
Percentage of respondents who say the EU has a positive impact on their company's ability to compete





Companies complain about heavy bureaucratic burden

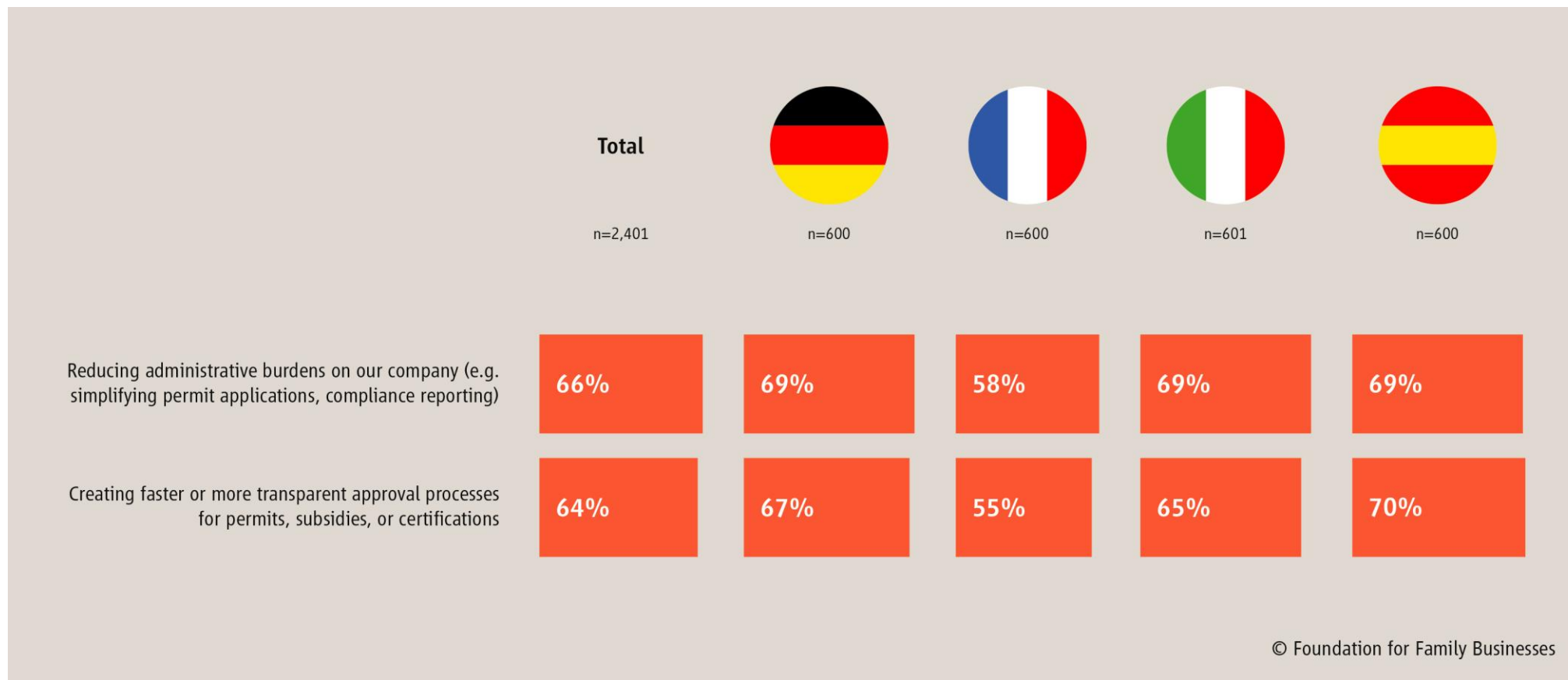
Percentage of agreement that EU puts a heavier burden than 10 years ago





Call for an EU framework easier to work with

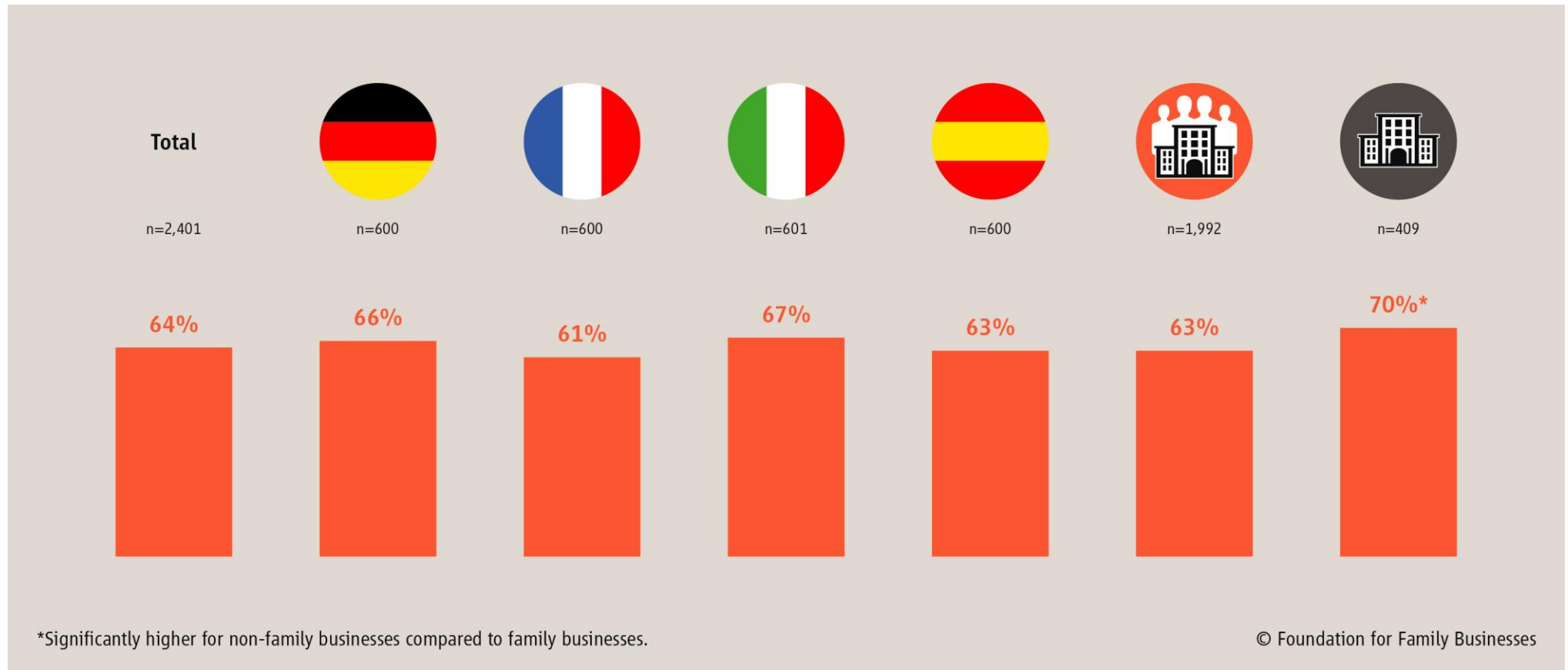
Percentage of agreement that these EU reforms would make the company more competitive





Deepening of the Single Market holds economic potential

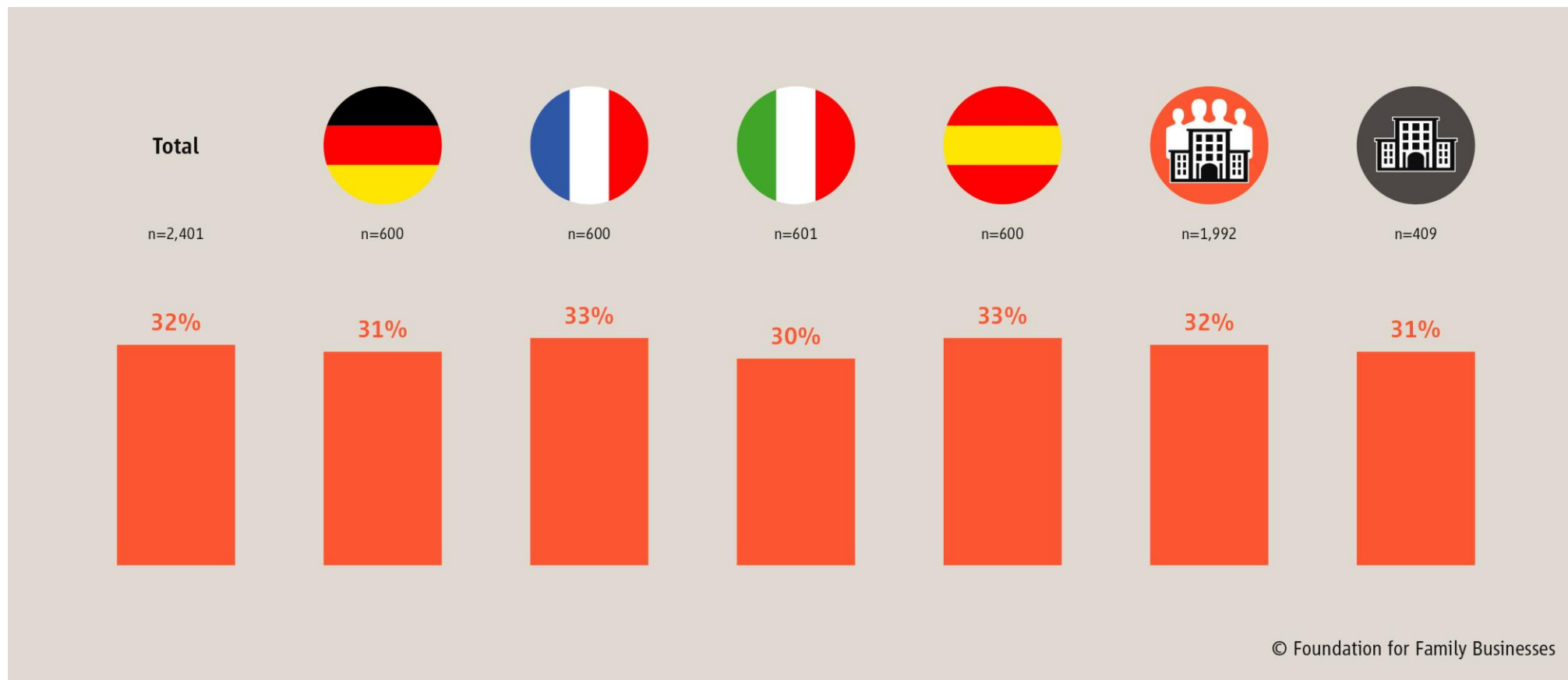
Percentage of respondents who agree





Cross-border trade is key for more resilience

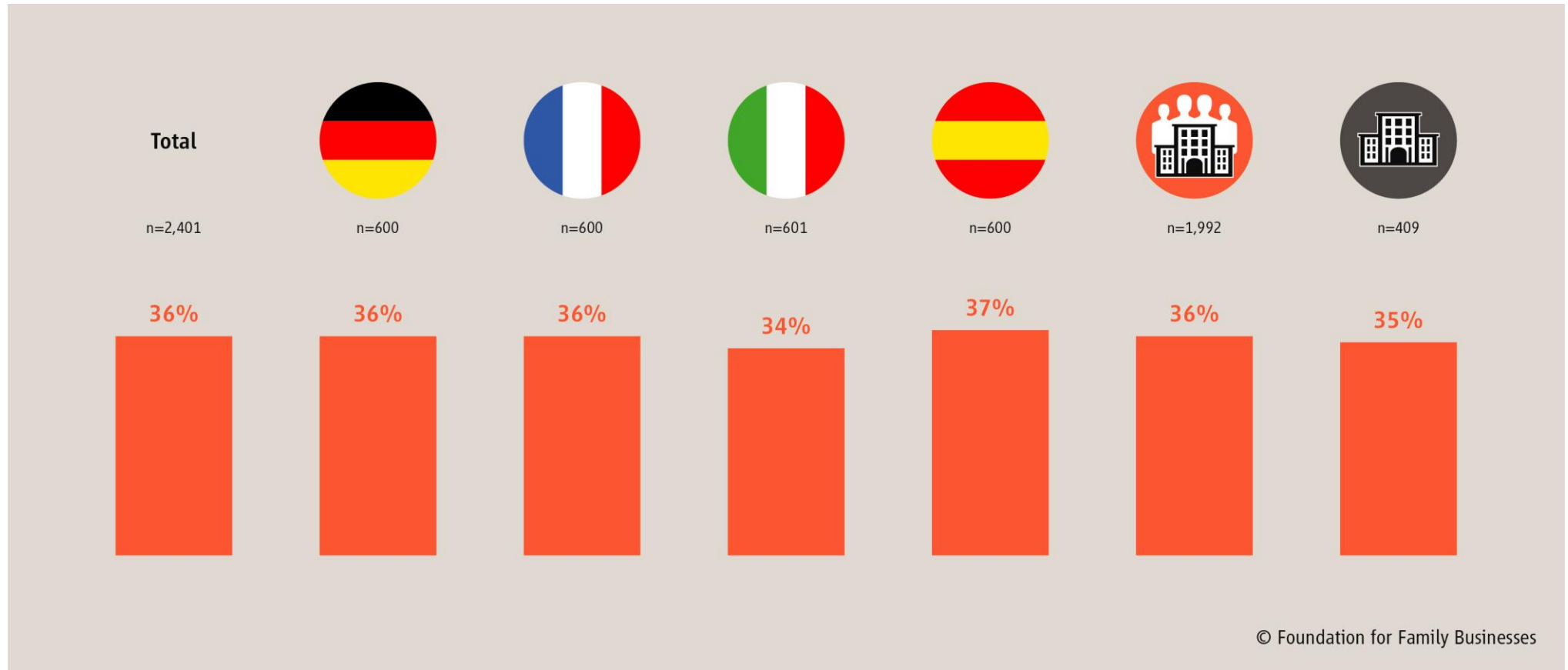
Percentage who ranked improved access to cross-border trade and exports markets as a factor for more resilience





Access to skilled labour is crucial

Percentage of respondents who ranked this topic as factor for more resilience





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